

Kapiche

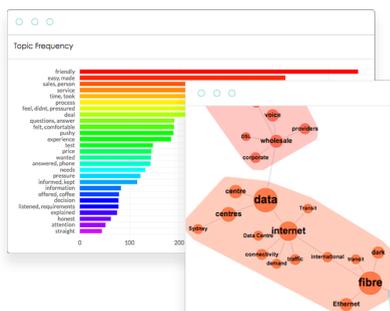
Management with Analytics

Need a tool to extract the right information from your structured and unstructured data? Kapiche is here to help, insights are only a click away.

<https://kapiche.com/?agent=KNAV>

Unstructured Data Understood.

Be it open survey responses, online reviews, or social media, unstructured data is the key to knowing what your customers want. However, drawing this information into a readily understood format can be difficult and time consuming. That's where we come in. Kapiche uses the power of Natural Language Processing to analyse your unstructured data, letting you get on with the process of creating recommendations.



Fast. Accurate. Easy.

Forget waiting for days, or even hours, for your data analyses, Kapiche can power through vast amounts of data in seconds. Using proven statistical methods, you receive detailed relationships, key topics of interests, and much more, presented through easy to understand visuals.

Getting started is simple. Just sign in, upload your dataset, and you're ready to go. No intensive training, no long-winded program set-up or machine training. Click a button and it's done. It really is that simple.

Use promo code **ESOMAR** to get 20,000 data units for FREE. Code is only valid on a paid subscription and once per account. Code expires 31st October 2017.

PROMO CODE
ESOMAR



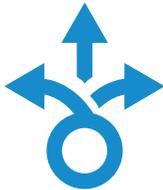
Instant Results

Sort through your unstructured data in seconds, giving you more time to act on the information. We're currently able to process a million sentences in just over two minutes, and we're getting faster.



Simple

Start your analysis immediately. Our intuitive online portal let's you get right into the thick of it from day one. Simply create your account and go. No extended sales calls, no training required.



Make Better Decisions

With quick analysis of your unstructured data, you'll get a clearer picture of what your customers are saying. Thanks to the proven statistical methodologies, the repeatable and objective results gives you an unclouded platform to make recommendations that will further your business.

Kapiche will challenge the way researchers, marketers and business analysts approach and interpret unstructured data.

As Gartner observed when awarding Kapiche the global 2015 Cool Vendor Award:

“Kapiche automatically presents interactive and intuitive visualizations of text data for strategic level sentiment analysis without the need for predefined language libraries.”

Gartner 2015
CoolVendor

For more information please contact John McConnell

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