

Introducing...2x4 SmartTranslate

What is it?

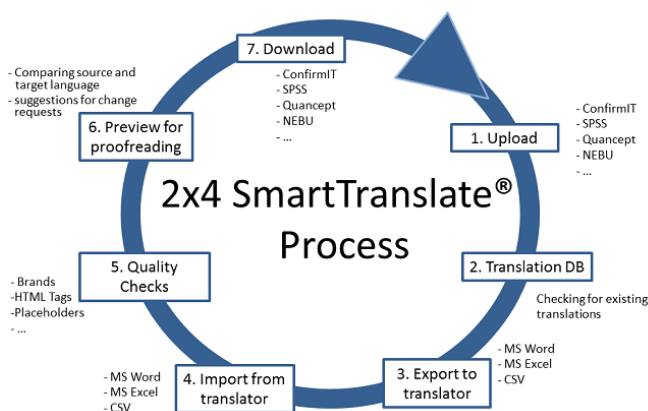
SmartTranslate is CETRA's new survey translation tool that increases survey quality by preserving the original programming data and externalizing the text to be translated. For complex XML, MDD, and SPSS files, SmartTranslate is the ultimate solution to survey translation. It also allows the client to review the translation on the portal before delivery.

What makes it better?

- Provides quality assurance checks to identify all technical problems around html tags, placeholders, misused brand names and more
- Has the capability to work with over 20 survey formats, such as Confirmit, IBM SPSS Dimensions, XLIFF and Kinesis
- Dramatically decreases the turnaround time by avoiding manually externalizing the programming
- Manages change requests from reviewer or clients can be entered directly into the web based review module and decreases turnaround time. Multiple users can work with the same projects at the same time - whenever one change request or comment is entered, all other users see the immediate effect.
- The SmartTranslate Preview module allows end clients and reviewers to check all available translations without the need of follow any routings.

Who should use it?

Do you have complex files that risk to become lost in translation? Have you lost time due to these errors? Are you looking for a translation provider who can work within your file formats? Do you wish to review your translation before delivery? If you answered yes to one question, 2X4 SmartTranslate might be for you!



For questions, please contact Angèle Surault, the Director of Translation Services at angele.surault@cetra.com or via phone 215-635-7090.