

PHEBI INSIGHT

Phebi Launches Voice-Enabled Survey Technology

In London, voice technology firm Phebi has introduced a new product, which it claims makes it easy to 'voice-enable' any survey.

The new **Phebi Insight** solution has been developed to enable people who conduct surveys to increase response and completion rates, gain qualitative data at scale, and better predict behaviour. It can also detect emotion in respondents' voices.

To test it, Phebi has already partnered with MR software firm Askia, whose Chief Customer Officer **Richard Collins** says it makes it easy for clients to carry out their own exploration into an 'audio-supported survey world'.

Now, with innovative **Phebi Insight**, you can quickly and easily put voice technology to work for you to increase response and completion rates, gain insight-rich qualitative data at scale, and better predict behavior.

Increase Response and Completion Rates

Answering surveys by voice is easier for many. By offering the option you'll save time and money with higher response rates while improving engagement.

Phebi CEO Mike Page
(pictured):

'Voice interactions are the most intuitive, natural and efficient way for us to communicate. This level of comfort means that when people talk instead of type they give longer, more in-depth responses, especially on mobile.

Plus, since voice communication requires less effort, It conveys more nuanced, unfiltered and emotional responses and, in addition to accurately capturing voiced responses, Phebi Insight can analyze sentiment and detect emotion'



Better Predict Behavior with Hard-to-Get Information

Phebi Insight can voice-enable any survey. When people talk instead of type, they give longer, more in-depth answers, especially on mobile

Get Richer Answers and Even Detect Emotions

Phebi Insight's AI identifies emotions. This enables new levels of understanding and the ability to tailor follow-ups based on a respondent's emotions.

Look for more info: www.phebi.ai



Visit our website for more information, or contact us directly and experience how we can improve your business.

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Become a Customer

When you are aiming to constantly seek for business, project and process improvements with products and services additional to your existing company IT infrastructure. We would like to become your business partner and support you with our domain expertise and worldwide network, taking the next steps in your business improvements.

Become a Partner

Are you interested in an international market expansion with your products and services? We are looking for innovative software companies to broaden our portfolio of research related products. We offer access to the international markets if you are ready for it. Our Services organization will take care of customer implementations training and fist line helpdesk support, so you can focus on customer driven product and solution enhancement and development.